

2022 NCCU-SNU-UT JOINT SYMPOSIUM

Beyond Boundaries:

Communication For Diverse And Multiple Communities

October 29th, 2022(Saturday); Online

Oral presentation session

- **傳播博—SUN, Jiang-Jun(孫蔣君)** Overseas Communication Strategy of Chinese Feminist Movement
- **傳播碩—WONG, Wai Kin(黃偉健)** The Effect of Using Cued Hashtags in Posts of Different Levels of Difficulty on Readers' Cognitive Load, Attention, and Memory
- **傳播碩—LYU, Jia-Yu & WENG, Chia-Te(呂佳郁&翁家德)** Electronic fetters in the Internet Age? From Active Disclosure to Passive Provision—Zenly Users who Maintain Intimate Relationships by "Seeing Positioning"
- **傳播碩—SHEN, Wei-Chung(沈惟中)** Is Interactivity Always Better? Exploring the Effect of Interactive Narratives on Willingness to Help, Appreciation, and Enjoyment
- **傳播碩—CHEN, Chang-Hung(陳長弘)** On The Ontological Presuppositions of The Concept of Boundaries
- **國傳碩—LEE, Yulgong(李律空)** Change of the Chinese Diaspora's Image in Korean Media since the Establishment of Diplomatic Relations between South Korea and the PRC

Poster session

- **傳播碩—CHANG, Jia-En(張嘉恩)** What's your Instagram? Keeping the relationship by "Finsta" and "Close Friends"
- **傳播碩—HU, An-Yu(胡安妤)** Feminine or Masculine? Advertising Portrayals of Female Athlete in East Asia
- **傳播碩—XU, Song-Yang(徐誦陽)** The Visitors' Aesthetic Experience in the VR Art Museum: Take the Example of Matterport online exhibition - Taipei Biennial 2020
- **在職碩專班—CHEN, Yu-Han(陳禹函)** Who dare to discriminate lesbian today? A research in lesbian network group on Taiwan Bulletin Board System

Collaborative Partners:



College of Communication
National Chengchi University



Department of Communication
Seoul National University



Graduate School of
Interdisciplinary Information Studies
The University of Tokyo

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